

Visual Is The Difference They Want

Huh? Yes Visual is the difference - Visual Performance Series by Sonance. What Sonance has accomplished is quite remarkable... They have taken the speaker grill to a new sensitivity to design and architectural trends mimicking lighting and other ceiling and wall-mounted devices with near "zero" sight-lines and thin-to-non-existent bezels. With the Visual Performance series, they retained the traditional mounting methods so you can demark your areas for installation with preconstruction brackets and install the product at trim out or do retrofit work at will. How cool is that?

Visual Performance Series speaker come in three shapes – round, square and rectangle – and three sizes – small, medium and large. Imagine yourself presenting this concept – so simple – yet so powerful. With their new demo boards – you can show a Visual Performance Series Grill next to a classic grill with its standard bezel trim and height. The near "zero" sight-line concept stands out with immediacy as you might ask the question, "Which would you like in your home?".

Add in the astounding sound performance of Sonance speakers, the ease of installation, and the wide range of solutions offered and Visual Performance Series may be all you want to show to your clients. Visit www.sonance.com for more information.

In This Issue

- ~ Visual Is The Difference They Want
- ~ "Masters" of Satisfaction
- ~ 1080P Vision from Vidikron
- ~ Lighting The Way For Your Clients
- ~ In-Ceiling Theater With Positioning



All it takes is a quick glance at the thin grill bezel and the dramatically reduced grill height and the fit and finish advantages of the Sonance Visual Performance Series become very obvious. They are simply less intrusive and the needed design to meet and exist with the trends in other interior fixtures such as lighting, HVAC, and the like.